MCKENNA PASQUALE

CONTACT

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Orlando, FL 📍

www.mpasquale.com 🌐

EDUCATION

Bachelor of Applied Science

Computing Technologies and Software Development

Valencia College

GPA: 3.96

Associate in Science

Computer Programming and Analysis

Valencia College

SKILLS

Languages

Java, Python, SQL, HTML5/CSS, JavaScript, React

Frameworks & Tools

React Native, Tableau, Git, Docker, Kubernetes, Linux, Figma

Data & Analytics

MySQL, Data Visualization, Reporting, Business Intelligence

Development

UI/UX Design, Agile & Scrum

Leadership

Team Management, Project Coordination

CAREER OBJECTIVE

Recent graduate with strengths in data analysis, programming, and UX design. Combines hands-on leadership and coaching experience with technical skills to deliver user-friendly solutions, streamline workflows, and support team and business success.

WORK EXPERIENCE

Freelance Data and UX Analyst

DESIGNER PAINTING INC.

January 2022 - Present / Remote - Orlando, FL

- Developed interactive dashboards and data visualizations to monitor small business performance and customer trends.
- Analyzed scheduling, workflow, and operational data to recommend process improvements.
- Designed and tested website and client-facing materials, applying UI/UX principles to improve user experience.
- Assisted with project documentation, technical specifications, and testing tasks.
- Applied Agile methods to manage project tasks, feedback, and iterations.

Age Group Swim Coach

SOUTHWEST AQUATICS

April 2019 - July 2021 / Winter Garden, FL

- Implemented dryland training, reducing injuries and boosting team performance.
- Designed accountability system that increased practice attendance to 96%.
- Strengthened team culture through mentorship and athlete networking.

Store Manager

UNDER ARMOUR

December 2015 - April 2019 / Eagan, MN - Orlando, FL

- Promoted four times in five years for driving sales growth and customer satisfaction.
- Increased online sales by 35% through customer focused operations and process improvements.
- Managed payroll, compliance, and training programs to ensure efficient operations.
- Mentored and developed team members, boosting performance and retention.
- Analyzed sales data to optimize inventory and profitability.